Future Party Idea Contest 2020

Application

Please send the completed application form to [hello@clubliebe-festival.org](mailto:hello@clubliebe-festival.org) until August 31st 2020.

*\*mandatory information*

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| --- | --- |
| 1. General Information\* | |
| We/I apply as a | □ projects/ initiative  □ business  □ flagship [projects/ideas that are already realized] |
| Name of the idea/ team |  |
| Name and surname contact person |  |
| Telephone |  |
| E-Mail address |  |
| Additional information |  |

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| --- | --- |
| 2. Please describe your project/idea briefly.\* | |
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| 3. Climate protection/ resources conservation effect\* | |
| How does your project contribute to climate protection: Which problem does it solve? How does your idea help preserve the environment? How does your project contribute to preserve resources and avoid waste and pollution? Can you describe by how much CO2 emissions are reduced? | |
| 4. Implementation\* | |
| 4a) Please describe how your idea becomes reality. Whom and what do you need in order to implement it? What does your team look like and who are your supporters?  4b) Describe how your idea/project works in 10 years? | |
| 5. Innovation\* | |
| What is new about your idea/project? Which new/innovative solution did you find for an ecological challenge?  *“new” can also mean that you combined several existing solutions to a new idea.* | |
| 6. Scalability/Transferability\* | |
| Does your idea work in other events/venues/clubs or in other contexts (e.g. at home, outdoors etc.)? | |
| 7. Communication\* | |
| Your idea is environmentally friendly (and socially sustainable). How do you communicate the sustainable aspects of your idea/project? Does your idea motivate your audience (club goers, event organizers) to become active (in climate protection, etc.)? | |
| 8. Social sustainability\* | |
| Does your idea include any social aspects besides being climate friendly? (e.g. inclusion, gender equality, anti-racism, …)? | |
| 9. Special features | |
| Is there anything else you would like to let us know about your idea? What makes it special? What differentiates it from other ideas and projects? | |
| 10. Appendix | |
| Feel free to include anything to better illustrate your idea (photos, sketches, videos, … ). | |
| 11. Privacy and data protection\* | |
| I agree that my personal data is saved in the context of this idea contest in order to pick out the winning ideas. I may be contacted for further information related to the contest.  □ Ja  □ Nein | |
| 12. Confirmation\* | |
| I herewith confirm that the information provided in this form is correct. I am authorized to hand in the form in the name of my organization/team. I confirm that the form with all the information and appendices mentioned above is complete. | |
|  |  |
| Ort, Datum | Unterschrift |
|  |  |

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Additional information for your application

1. Be as specific as possible – it helps to provide data and facts to emphasise your idea (but it is not mandatory).
2. Content beats design: We focus more on the content of your idea. You can present your idea and thoughts in bullet points – as long as we are able to understand your idea. Sketches, photos and images help us to better understand your project but are not mandatory).
3. Feel free to get in touch should you have any questions: [hello@clubliebe-festival.org](mailto:hello@clubliebe-festival.org).
4. Applications can be send in from March 1st until August 31st 2020. Please send an e-mail with your application form and additional documents to [hello@clubliebe-festival.org](mailto:hello@clubliebe-festival.org) with the subject line “Future Party Idea contest”.
5. The judges’ decision is final.
6. The judges will evaluate the applicants relying on the following criteria:
   * Climate protection and resources preservation effect (highest weighting)
   * Implementation potential
   * Innovation potential
   * Scalability/ transferability
   * Communication effect
   * Social aspects
   * Bonus points (see questions 9 and 10).